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C.L. Seifert Finland Oy acquires the brand Fredrikson in Finland

C.L. Seifert Finland Oy, a C.L. Seifert A/S subsidiary and majority owned by Röko AB, has acquired the brand Fredrikson in Finland from MASI Jeans Oy.

MASI Jeans have provided student graduation caps in Finland through the Fredrikson brand. C.L. Seifert will continue to sell and distribute products under the brand, predominantly to retailers in Finland.

The acquisition of Fredrikson is the first by C.L. Seifert and Röko in Finland.

Please visit www.fredrikson.fi for more information regarding Fredrikson and www.clseifert.com/fi for more information on C.L. Seifert. If you have any questions, please contact:

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Röko is a perpetual owner of European small- and medium-sized businesses and today we own 26 companies in a variety of industries across Europe. Our team has more than 100 years of combined experience working with owner-managed businesses across a broad range of industries.